



Enhance Your Brand through Clean Energy Leadership Join as a Sponsor of the *25x'25 Weekly REsource*

Dear Partner:

As a company with a major stake in the continued growth and development of renewable energy across America we invite you to increase your visibility and demonstrate your commitment to a clean and economically vibrant energy future by becoming a sponsor of our highly acclaimed electronic newsletter, the [25x'25 Weekly REsource](#).

The *25x'25 Weekly Resource* is a compilation of news stories reflecting the latest developments in renewable energy policy (at all levels), research, and technology. It also includes our weekly blog post, a compilation of headline/links to important stories appearing in media across the world, and a listing of upcoming events of interest to our readers.

The *25x'25 Weekly REsource* is distributed fifty times each year to a controlled readership that is made up of agricultural producers, land managers and farm organizations (~27.2%); renewable energy producers (~8%); renewable energy advocates (~12.6%); media outlets (~16.8%); policymakers and advisors (~7%); government officials (~11.2%); as well as university and academic partners (~13.6%). Our readership includes the opinion leaders, change agents, and champions of renewable energy who are shaping America's energy future.

As a *25x'25 Weekly REsource* sponsor you can, raise your corporate profile, bolster your company's clean energy reputation, and attract new customers.

Your sponsorship will also enhance the communications efforts of 25x'25 as it promotes a vision in which rural America, including its farms, ranches and forestlands can, by 2025, meet 25 percent of our nation's energy needs through renewable energy technologies, including biomass, biofuels, wind, solar, hydropower and geothermal.

We offer multiple levels of sponsorship that allow you to participate in a way that aligns with your priorities and budget. Avenues of shared sponsorship are available, depending upon the level of support you choose.

Remember, the 25x'25 Weekly Resource is...

- **Comprehensive** – The 25x'25 Weekly Resource each week carries the most current policy news, project development and technological research stories the renewable energy sector offers – biofuels, biomass, wind, solar, geothermal, and hydropower.
- **Widely read** – The 25x'25 Weekly Resource is delivered to – and read by – leaders in the renewable energy field; community leaders and land managers; influential members of the academic community; and most importantly, regulators and critical policy makers in Washington, D.C., in statehouses across the country and at the local level.

- **Resource laden** – The 25x'25 Weekly Resource offers links to critical policies, research studies, court decisions and other documents critical to renewable energy development. The newsletter also offers linked headlines of stories, editorials and op-eds important to the renewable energy sector that have run over the past week in a wide range of media outlets. And the newsletter offers notices of upcoming, important events – webinars, field days, etc. – that are of interest to readers.

Gold	
\$15,000/year \$8,250/6-mo's	\$4,500/3-mo's \$1,500/1-mo
Blog	
Silver \$12,500/year \$6,875/6-mo's	Silver \$3,750/3-mo's \$1,300/1-mo
Other News	
Bronze \$10,000/year \$5,500/6-mo's	Bronze \$3,000/3-mo's \$1,100/1-mo
Events	

We urge you to take advantage of this major opportunity to reflect your organization's commitment to clean, domestically produced renewable energy. Please contact me directly at 410-252-7079 or eshea@25x25.org to learn more about this win-win opportunity.

Sincerely,

Ernie Shea
25x'25 Project Coordinator



2016-2017 Sponsorship Rates for the Weekly Resource

Gold Level – Prime Location – Shared Sponsorship

One year – 50 issues – \$15,000

6 months – 25 issues – \$8,250

3 months – 12 issues – \$4,500

1 month – 4 issues – \$1,500

Silver Level – Premium Location (shared sponsorship)

One year – 50 issues – \$12,500

6 months – 25 issues – \$6,875

3 months – 12 issues – \$3,750

1 month – 4 issues – \$1,300

Bronze Level – Choice Location (shared sponsorship)

One year – 50 issues – \$10,000

6 months – 25 issues – \$5,500

3 months – 12 issues – \$3,000

1 month – 4 issues – \$1,100

One time sponsorship

Prime Location – \$1,000

Premium location – \$800

Choice Location – \$500